

Results of Erasmus plus program “Moving Rural”

First of all we would like to thank the Erasmus plus program that gave us this opportunity to open our minds to a different type of tourism and to connect with young people around Europe. Also we want to thank the Italian group that welcomed us and made us feel comfortable in their beautiful country.

The first activity that we all thought and will try is to use the different type of seeds we took from the countryside of Serra San Bruno in our own country and territory. The unique type of beans and melon that surprised us with the taste and texture.

We are all from different areas of Greece and that helped us enrich many regions of Greece with the knowledge, experience and excitement we receive from the project very fast. Our first reaction is to talk with local agriculture businesses and try to suggest them ways that can improve their businesses and income while showing the world our soil riches and tastes that are unique in each region and altitude. We had many good reactions from people that think seriously what changes to make and grow. Especially this period of time while in Greece the recession is still holding on everyone needs new ways to open their own businesses or improve their existing ones.

Another thing that is important to share is that from our group one person already thinking how to become a successful entrepreneur through rural tourism. While in Greece a lot of people struggle with the recession a lot of them have some unexploited realty our colleague decided to use their family property to create an opportunity in Zakyntos. With some hectares in his hands is thinking how to create a sustainable cultivation with local products that can in the end be used with a partnership of a local guesthouse grow a touristic theme that people can come and have a seminar about the crops and the seeds that they grow .Also they can have the experience of cultivating the hectares by themselves and see in first hand the food that put on their plates. That experience hopefully will create a unique experience to tourists around the world and will help them take a piece of Greece with them.

They whole program changed our point of view about agriculture and rural tourism in general and hopefully our experience will inspire or at least help create new entrepreneurs from all the countries that took place at the program.

A mindblowing program that European youth needs and an opportunity to exchange ideas and dreams.

Gratitude from the Greek team.

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