

As we see it, this experience must be lived by everyone at least once in a lifetime. During the training you improve the skills required to achieve be better citizen. Nowadays, the decrease of the number of inhabitants in our rural area is a problem. So we are looking for a solution and we are aware of the fact that new alternatives are necessary.

This project of youth exchange had allowed us to open our minds and search for job opportunities for young people in rural areas. The objective of the project for the participants was to become aware of the possibilities of rural area. That is why we learned about how other cultures work in their villages in order to achieve a sustainable development and how they promote the rural tourism as an option instead of big companies.



Local honey producer.

It took place in Serra San Bruno, a mountain village in the South of Italy. There, in Serra San Bruno, we knew different rural entrepreneurs and we stayed at agro tourism accommodation it has an adventure park a nearby, that allows them to work together and getting a mutual benefit. We visited a honey local producer, we walked through Archiforo wood (forest exploitation), we knew “Associazione Il Brigante”,... We could always talk to the people who are in charge, and they let us make questions to know better how this kind of business works.



Archiforo wood (forest exploitation)



Adventure Park, “Adrenalina verde”

We worked with young participants from other countries, Portugal, Italy and Greek. We presented our region and its more interesting features and all together searched for the best options in order to promote good practices in rural tourism.



This project has improved young people's personal development and employability. And it has promoted a creative entrepreneurship which is one of their goal. The project allowed us to highlight abilities and competences we need to achieve to get a positive and useful self-vision for our future. Thanks for this opportunity!!

